



**SAGE**  
UNIVERSITY  
—INDORE—

**NAAC** **A+**  
GRADE



# Centre for Global Business Education

Institute of Management Studies



## About SAGE University Indore

SAGE University, a top visionary institution in Central India, is renowned for its commitment to fostering technology, innovation, and entrepreneurship. The university provides an impactful learning environment focused on the growth and development of every individual. It enriches students' knowledge, personality, values, and skills, motivating them to gain valuable insights. SAGE University is dedicated to nurturing students' foundational roots and shaping the next generation.

Educating and Empowering  
Citizens to be Better Humans.



- To be center for delivering higher education, research and industry connect.
- To be source for enterprising, innovation and skill development.
- To provide quality infrastructure, teaching learning system for creating citizens for domestic and international needs.
- Offering digitally blended grooming, co-curricular and extra-curricular activities.
- Establishing relationship with international and national institutions/Universities for knowledge sharing.

## About the Institute

Institute of Management Studies, Sage University Indore was established to impart world-class management education and offers BBA, MBA & PhD program in various specializations. It is one of the leading business schools in central India. It focuses on providing the best educational experiences for its students. The state of art campus, experienced faculty members and world-class education make it preferred choice among students.

State of  
Art  
Infrastructure

Industry  
Driven  
Curriculum

CEO  
Mentorship

Unique  
Academic  
Model

Global  
University  
Network

## Life @ SUI



Computer Lab



Apple Lab



Digital Classroom



Amphi Theatre



Seminar Hall



Sports Ground



Bus Facilities



Cafeteria

## About the Centre for Global Business Education

The Centre for Global Business Education focuses on delivering globally relevant education through advanced research, industry connections, and cross-cultural collaborations. It empowers students with leadership, critical thinking, and entrepreneurial skills while fostering ethical and sustainable practices. The center ensures holistic development through digitally integrated learning and extracurricular opportunities, preparing socially responsible leaders for the global economy.

Globally recognized Centre  
for developing business leaders  
and entrepreneurs.



Vision



Mission

- To be a centre for delivering globally relevant cutting-edge education, research and industry connect.
- To cultivate global perspectives through cross-cultural exchange, international collaborations and exposure to diverse business environments.  
Providing digitally integrated grooming, co-curricular and extra-curricular experiences as a global centre for business education.
- To empower students with critical thinking, leadership and entrepreneurial skills to thrive in dynamic global business landscapes.
- To promote ethical sustainable practices by developing socially responsible leaders committed to global sustainable growth.

## Objectives of the Program

**Leadership  
Capabilities**

**Global  
Management  
Exposure**

**Industry  
Desired  
Skills**

## Unique Features

1. Pre-Course Module focusing on Soft-Skills, Communication & Analytical Skills.
2. Earn credits through Industry-Relevant Online Courses.
3. Empower your career with CEO's.
4. Build your Startup & Pitch to 100+ Angels.
5. Teaching by Industry & Academic Professionals.
6. Opportunities to Study & Work Internationally.
7. World-Class Faculty & Academic Excellence.
8. Practical Learning through Community Engagement.

## Programs Offered

### Undergraduate Program

BBA (Management Studies)  
Duration: 3 years

### Post graduate Program

MBA (Management Studies)  
Duration: 2 years

**Global  
Admissions  
Open Now**

**BBA Management Studies:**  
Two Years in India, one year Abroad

**MBA Management Studies:**  
One Year in India, one year Abroad



## Why Us?

- **Industry-Integrated Curriculum:** Designed in collaboration with industry experts to stay relevant and future-ready.
- **Global Exposure:** Opportunities for international collaborations, internships, and case studies.
- **Career Development:** Comprehensive placement support and career guidance to help students achieve their goals.
- **Innovative Learning:** Emphasis on experiential learning through live projects, simulations and case analysis.

Embark on a journey of growth and success at the Centre for Global Business Education, where passion meets purpose, and ambitions turn into achievements.



## Admission Criteria and Process

### Eligibility Criteria

For BBA (Management Studies) Program:

- Completion of 10+2 or equivalent from a recognized board with a minimum aggregate of 50% (45% for reserved categories).
- Proficiency in English (both written and verbal).

For MBA (Management Studies) Program:

- Bachelor's degree in any discipline from a recognized university with a minimum aggregate of 50% (45% for reserved categories).
- A valid score in any of the following entrance exams: CAT, MAT, XAT, GMAT, CMAT, or any equivalent national/state-level entrance test.
- Proficiency in English (both written and verbal).

### Application Process

#### 1. Online Application:

- Fill out the application form available on the institution's website.
- Submit academic transcripts, entrance exam scores, and other required documents.

#### 2. Screening and Shortlisting:

- Applications will be reviewed for eligibility.
- Shortlisted candidates will be invited for further selection rounds.

#### 3. Personal Interview (PI):

Candidates must appear for a personal interview conducted by the admission committee to assess their aptitude, motivation and fit for the program.

#### 4. Final Selection:

Selection is based on a composite score that includes academic performance, entrance exam scores and performance in the personal interview.

NOTE: SAGE Entrance Exam (SEE) is compulsory for all candidates seeking admission for the program.

# Fee Structure for BBA/MBA Management Studies Programs

## BBA (Management Studies) Program (3 Years)

Component	Amount (INR)
Tuition Fee (Annual)	₹ 5,00,000
Registration Fee (One-Time)	₹ 1,600
Total Approximate Cost (3 Years)	₹ 15,00,000

## MBA (Management Studies) Program (2 Years)

Component	Amount (INR)
Tuition Fee (Annual)	₹ 5,00,000
Registration Fee (One-Time)	₹ 1,600
Total Approximate Cost (2 Years)	₹ 10,00,000

## Mentorship by Leading CEOs



Mr. Mukesh Hajela  
CEO  
NICT



Mr. Atul Shrivastava  
CEO  
Nexcen Technologies



Mr. Sandeep Naolekar  
CEO  
Darling Pumps



Dr. Sumit Maru  
Director  
Logik View



## A Visionary Advisory Board



Dr. Ashish Sath  
Associate Professor  
IIM Indore



Dr. Ranjeet Nambudiri  
Prof. & Dean  
IIM, Indore



Dr. H P Mathur  
Head FMS Banaras,  
Hindu University



Dr. M. Mohan Das  
Retired Professor and  
Dean, Kerala Agricultural  
University

## Global University Collaborations



## Industrial Partners



## Academic Partners



## Rankings



# The SAGE Group - Celebrating 40 years of Excellence

The SAGE Group stands as a beacon across education, social welfare, healthcare, real estate, and power sectors. This conglomerate eliminates hindrances, providing a comprehensive range of services under one distinguished umbrella. With a rich legacy, the group signifies a diverse spectrum, encompassing real estate, education, healthcare, philanthropy, construction, and power generation. In its illustrious journey, The SAGE Group has consistently delivered unparalleled services in these sectors, reflecting its commitment to excellence and holistic societal development.

## SAGE University, Indore

Welcome to SAGE University Indore, Central India's academic pinnacle. As the region's premier private university, we proudly hold the esteemed NAAC A+ Grade, making us India's youngest private university to achieve this recognition. Breaking barriers, we're the first state-private university in Madhya Pradesh with NAAC A+ accreditation, emphasizing our commitment to providing world-class education.

At SAGE University, we prioritize cutting-edge research, innovative entrepreneurship, and global exposure, ensuring students are academically proficient and well-prepared for success in their careers. Joining SAGE University Indore means embarking on a transformative journey, unlocking your full potential for success in a competitive job market. SAGE University, Indore (SUI), under the SAGE umbrella, merges entrepreneurship, innovation, and technology for a dynamic learning environment. Focused on practical workplace learning, SUI empowers you to bring about meaningful change. Envisioning students as competent professionals and leaders, SUI contributes significantly to societal development. Join SAGE University Indore, where we shape not just careers but futures.



### Achievements of SAGE University



Top Private University in Central India Award



Excellence in Academic & Research Innovation" presented by ASSOCHAM



The Young Entrepreneur Award



Most Innovative Private University Award



Institute of Journalism & Mass Communication



Law & Legal Studies



Law School in Central India



Top in Madhya Pradesh



Best in Central India



Best B-School in Central India

### OUR PROGRAM

- SAGE Institute of **Agriculture Sciences**
- SAGE Institute of **Advance Computing**
- SAGE Institute of **Arts & Humanities**
- SAGE Institute of **Biological Sciences**
- SAGE Institute of **Commerce**
- SAGE Institute of **Computer Application**
- SAGE Institute of **Design**
- SAGE Institute of **Engineering & Technology**
- SAGE Institute of **Journalism & Mass Communication**
- SAGE Institute of **Law & Legal Studies**
- SAGE Institute of **Management Studies**
- SAGE Institute of **Performing Arts**
- SAGE Institute of **Pharmaceutical Sciences**
- SAGE Institute of **Sciences**



# SAGE UNIVERSITY — INDORE —

Kailod Kartal, Rau By-Pass, Indore 452 020 (M.P.)

Contact: 98262 21110, 62626 06918, Toll Free: 1800 100 7031

