

ABOUT SAGE UNIVERSITY

Since its modest origins, SAGE has grown into a dominant force in Central India over the past four decades. Our unwaveringly exceptional performance has enabled us to compete among the top brands. The SAGE has served as a symbol of excellence and has been successful in accumulating several renowned national and international honours to add to its mantle of glory. The SAGE has evolved into a fully developed and diversified organization. The journey of SAGE is never over, and we do not doubt that it will keep setting new standards of excellence in the years to come. SAGE University, Indore (SUI), a unique institution under SAGE, combines entrepreneurship, innovation, and technology to provide a dynamic learning environment. At SUI, the focus is on learning for the workplace. SUI is a higher education institution that not only encourages you to dream but also pushes, inspires, and prepares you to bring about the change that is so crucial to improve your tomorrow. SUI envisions nurturing intellectual capital by transforming aspiring students into competent professionals and leaders contributing to societal development. The mission of SUI is to Integrate quality learning and research, transcend cultural boundaries, and nurture talent with a holistic approach. Under the authority granted by Sub-Section (1) of Section 28 of the Madhya Pradesh Niji Vishwavidyalaya (Sthapna Avam Sanchalan) Adhiniyam, 2007, as published in the M.P. State Government Gazette, SUI was established by an act of the state government of Madhya Pradesh. SUI is located on a hilltop in Indore, away from the city's congestion, in a beautiful, verdant setting.



Er. Sanjeev Agrawal
Chancellor
SAGE University, Indore

"The SAGE Group has Successfully Trained Over **55,000 Alumni** & Has Over **25,000 Students** Currently Studying Topped with Over **39,000 Placements**."



The Vice President of India
awarded Sage University
Top Private University
in Central India



Sage University awarded for
"Excellence in Academic &
Research Innovation"
presented by ASSOCHAM



OUR PROGRAM

- SAGE Institute of Agriculture Sciences
- SAGE Institute of Advance Computing
- SAGE Institute of Architecture
- SAGE Institute of Arts & Humanities
- SAGE Institute of Biological Sciences
- SAGE Institute of Commerce
- SAGE Institute of Computer Application
- SAGE Institute of Design
- SAGE Institute of Research & Technology
- SAGE Institute of Journalism & Mass Communication
- SAGE Institute of Law & Legal Studies
- SAGE Institute of Management Studies
- SAGE Institute of Pharmaceutical Sciences
- SAGE Institute of Sciences



SAGE UNIVERSITY

— INDORE —

Kailod Kartal, Rau By-pass, Indore - 452020 (M.P.)

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Sister Concerns



SAGE

UNIVERSITY

— INDORE —

About the Institue (SIMS)

Institute of Management Studies is a leading destination of business education, research and consultancy in central India. The Institute focus' on creating learning attitude, abilities, personality and task related skills among students. The institute is connected with multiple national, international universities/Companies and academic groups so as to provide global exposure and thought leadership to all stake holders of management education.

Undergraduate Programs

BBA (3 Year Full Time) Duration : 3 Years

Human Resource Management , Marketing Management, Financial Management, Event Management

BBA Aviation Duration : 3 Years

Program Partner : PRABHU Heli Services
(AHARADA Education)

BBA Business Analytics Duration : 3 Years

Program Partner : ISDC and Institute of Analytics and United Kindom

BBA Hospital Administration Duration : 3 Years

Program Partner : Apollo SAGE Hospital

BBA Banking & Finance Duration : 3 Years

Program Partner : Star Health Insurance

BBA Business Administration Duration : 3 Years

Program Partner : SUNSTONE Eduversity Pvt Ltd

BBA Entrepreneurship Managment Duration : 3 Years

Program Partner : Entrepreneurship Development Institute of India and Bada Business

Eligibility:

- The eligibility for MBA courses is minimum 50% (45% for ST/SC Category) marks in Graduation and the merit as per SAGE Entrance Examination
- The eligibility for BBA courses is minimum 60% (45% for ST/SC Category) marks in class 12th and the merit as per SAGE Entrance Examination
- Ph.D course is MBA with minimum 60% marks

Academic & Industry Partners



Post Graduate Programs

MBA Dual Specialization Duration : 2 Years

Human Resource Management, Marketing Management, Financial Management, Event Management, Production and Operations Management, Information Technology Management.

MBA Aviation Duration : 2 Years

Program Partner : PRABHU Heli Services
(AHARADA Education)

MBA Business Analytics Duration : 2 Years

Program Partner : SAMATRIX Consulting Pvt Ltd

MBA Banking & Finance Duration : 2 Years

Program Partner : London Post Graduate Credit Management College and Star Health Insurance

MBA Hospital Administration Duration : 2 Years

Program Partner : Apollo SAGE Hospital

MBA Business Administration Duration : 2 Years

Program Partner : SUNSTONE Eduversity Pvt Ltd

MBA Applied Management Duration : 2 Years

MBA Agri-Business Management Duration : 2 Years

Research Courses Offered

Ph.D. Management

Advisory Committee



Dr. Ashish Sadh
Associate Professor
IIM Indore



Dr. Sumit Maru
Director
Logik View



Prof. Ranjeet Nambudri
Prof. & Dean
IIM, Indore



Dr. H P Mathur
Head FMS Banaras,
Hindu University

Activities @ SIMS



Rohini Heliport, Delhi



Academic Conclave



Industrial Visit

Academic Offerings

The Center of Excellence : The Center of Excellence are working in area of industrial research consultancy and students professional development.

1. Center of excellence in Business Analytics with Logik View Analytics
2. Center of excellence in Insurance with Star Health Insurance.
3. Center of excellence in Sustainable business.

JRD Centre of Leadership Development : A comprehensive leadership development center for students and corporates professional.

NAWAANKUR : School of Entrepreneurship development and Startups. The school is working in association with Entrepreneurship Development Institute of India, Innovation Next and Bada Business. This school has innovation and incubation center for developing entrepreneurship among students. The school will provide scale up consultancy as well.

SAGE Management Consultancy Services: The Institute provide State of Art Consultancy services to corporates at profession level. The major projects handled are in the area of Business Analytics, Artificial Intelligence and Marketing.

ANVESHAN : The center of Business Research .This Center is dedicated for conducting multidimensional business researches by taking government grants and Corporate Grants. Center publishes SAGE International Journal of Business research. There are more than 50 Research papers in International Journals ,16 Books and 10 Copyrights to the credit of AVESHAN.

Academic Offerings

ACCREDITATIONS- QS (Gold) , Global Human Resource Development Center (GHRDC) ,National Institutional Ranking Framework (NIRF) and MDRA

Student / Professional Chapters

STUDENT /PROFFESIONAL CHAPTERS- Institute has professional student chapter of Indore management association, Confederation of Indian Industries, Analytics society of India. Indian society for training and Development.

Student Clubs



INDRA The Marketing Club



VIEWAKARMA The Human resource Club



SPANDAN The Cultural Club



ABHYUDAY The women Empowerment club



Creativity and Innovation Club



PRAGGYA The Literary Club



KUBE ₹ The Finance club

Our Mentors



Dr. N. Raghuraman
Management Guru,
Author, Lifecoach



Dr. Vivek Bindra
Founder & CEO
Bada Business &
Motivational Speaker

Salient Features

1. Student Development Program, a unique offering for developing soft skills, communications skills and analytical skills of the students
2. Management education with industry required skills. The following are major tools
 - a. Industry immersion programs, Industry internships, Project based learning, Center of excellence's.
 - b. Digital lab, Language lab, Marketing lab, Finance lab, Leadership lab for developing managerial skills
 - c. Training & Placement Industry Interaction Cell (TPIIC) for excellent industry interaction and opportunities
3. Emphasis on innovation and entrepreneurship skills & Placement
 - a. MOU with Entrepreneurship Development Institute of India and Innovation Next
 - b. Center of Excellence and incubation center for developing entrepreneurship opportunities for students.
4. Happening and glorious campus life, State of art infrastructure, Library and Classrooms
5. Well Crafted academic system:
 - a. High Tech Classrooms equipped for using films, videos, audio and other digital material based, software for improved learning
 - b. Faculty with high academic competence and industry experience so as to offer high quality of Research and consultancy
 - c. Very colorful and vibrant co-curricular and extracurricular events for joyful memorable and enthusiastic campus life experience.
6. Best Infrastructure:
 - a. Well-stocked research library with journals, digital database, research support system and audiovisual material
 - b. Grand & smart Infrastructure to offer quality based learning platform

OUR PLACEMENTS



Amisha Soni



9 LPA



Tanya Pawar



8.46 LPA



Swadheen Dubey



9 LPA



Pawan Sharma



7.5 LPA



Mohit Kumar Sharma



5 LPA



Arpit Sharma



5 LPA