



**SAGE Institute of
Management
Studies**



SAGE
UNIVERSITY
— INDORE —

About the Institute (SIMS)

SAGE Institute of Management Studies is a leading destination of management education in central India. This institute is a part of the most vibrant, fast-growing and quality-conscious SAGE University Indore. SAGE Institute of Management Studies focus is on creating a learning attitude, creating abilities among the students and honing their personalities and skills to execute tasks. SAGE Institute of Management Studies is built on a 100 acre campus of situated at the by-pass road of Indore. The SAGE Institute of Management Studies has tremendous links with Industry and various SEZs operating in this area. The institute is connected with multiple national, international universities and academic groups so as to provide global exposure and thought leadership.

Courses Offered Undergraduate

BBA (3 Year Full Time) Duration : 3 Years

Human Resources Management, Marketing Management, Finance Management, Event Management

BBA Aviation Duration : 3 Years

Academic Partner : AHARADA Education

BBA Entrepreneurship Duration : 3 Years

Academic Partner : Entrepreneurship Development Institute of India, Ahmedabad and Bada Business

BBA Business Analytics Duration : 3 Years

Academic Partner : ISDC and Institute of Analytics, United Kindom

BBA Banking & Finance Duration : 3 Years

Academic Partner : State Bank of India & Bajaj Finserv

BBA Hospital Administration Duration : 3 Years

BBA E-Commerce Management Duration : 3 Years

Academic Partner : Lithan Edu. Class

Eligibility:

- ◆ The eligibility for MBA courses is minimum 50% marks in Graduation examination and Merit of SAGE Entrance Examination (45% in Graduation Examination for students from Scheduled caste and Schedule tribe category)
- ◆ The eligibility for BBA courses is minimum 50% marks in class 12th examination and Merit of SAGE Entrance Examination (45% in class 12th Examination for students from Scheduled caste and Schedule tribe category)
- ◆ PhD course is MBA with minimum 60% marks
- ◆ D.Litt. Course is PhD with minimum of five years post PhD Experience

Courses Offered Post Graduate

MBA Dual Specialization Duration : 2 Years

Human Resources Management, Marketing Management, Finance Management, Event Management, Production & Operation Management Information Technology Management

MBA Aviation Duration : 2 Years

Academic Partner : AHARADA Education

MBA Entrepreneurship Duration : 2 Years

Academic Partner : Entrepreneurship Development Institute of India, Ahmedabad and Bada Business.

MBA Business Analytics Duration : 2 Years

Academic Partner : Wiley Education

MBA Banking & Finance Duration : 2 Years

Academic Partner : State Bank of India & Bajaj Finserv

MBA Hospital Administration Duration : 2 Years

MBA Agri-Business Management Duration : 2 Years

Research Courses Offered

Ph.D.
Management

D.Litt.
Management

Academic & Industry Partners



Salient Features

1. Student Development Program, a unique offering for developing soft skills, communications skills and analytical skills of the students
2. Management education with global work practices through international and national Tie-ups like
 - a. London Post graduate credit college, ISDC, Institute of Analytics UK
 - b. Exposure to global corporate activities through multiple personal and institutional interactions
3. Management education with industry required skills. The following are major tools
 - a. Industry immersion programs, Industry internships, Project based learning, Center of excellence
 - b. Digital lab, Language lab, Marketing lab, Finance lab, Leadership lab for developing managerial skills
 - c. Training & Placement Industry Interaction Cell (TPIIC) for excellent industry interaction and opportunities
4. Emphasis on innovation and entrepreneurship skills
 - a. MOU with Entrepreneurship Development Institute of India and Innovation Next
 - b. Center of Excellence and incubation center for developing entrepreneurship opportunities for students.
5. Industry required certificate courses with partners like
 - a. NSE academy
 - b. ISDC
 - c. Wiley Education
 - d. Miles Education
6. State of art industry specific MBA and BBA management programs in area of Business Analytics, Hospital Administration, Banking and Finance, Aviation etc.
7. Happening and glorious campus life, State of art infrastructure, Library and Classrooms
8. Assured placement opportunity with minimum Five opportunities for all students in desired area
9. Well Crafted academic system:
 - a. High Tech Classrooms equipped for using films, videos, audio and other digital material based, software for improved learning
 - b. Faculty with high academic competence and industry experience so as to offer high quality Research and consultancy
 - c. International Conferences and SAGE International Journal of Business Research
 - d. Very colorful and vibrant co-curricular and extracurricular events for joyful memorable and enthusiastic campus life experience.
10. Well Crafted Infrastructure:
 - a. Well-stocked research library with journals, digital database, research support system and audiovisual material
 - b. Grand & smart Infrastructure to offer quality based learning platform

Our Mentors



Dr. N. Raghuraman
Management Guru,
Author, Lifecoach



Dr. Vivek Bindra
Founder & CEO
Bada Business &
Motivational Speaker

Activities @ SIMS



Visited Airport and Cargo Station



Academic Conclave



Management Fest

Advisory Committee



Dr. Ashish Sadh
Associate Professor
IIM Indore



Dr. Sumit Maru
Director
Logik View



Prof. Ranjeet Nambudri
Prof. & Dean
IIM, Indore



Dr. H P Mathur
Head FMS Banaras,
Hindu University

OUR PLACEMENTS



Arpit Sharma
BBA- Aviation- 2021
 5 LPA



Deepanshu Singh
BBA- 2021
 10 LPA



Ankit Singh
MBA- Marketing- 2022
 5 LPA



Harshita Karma
BBA- Aviation- 2021
 3 LPA



Bhupendra Singh Devda
MBA- Aqri Business- 2022
 4 LPA



Salman Khan
MBA- Marketing+Finance- 2022
 3.5 LPA

ABOUT SAGE UNIVERSITY

From its humble origin, The SAGE has over the past four decades reached a pre-eminent position in Central India and the uncompromising phenomenal performance that helped us in joining the race of becoming one of the leading brands. The SAGE has worked as a hallmark of excellence and has succeeded in adding many prestigious National and International awards to its mantle of glory. Over the years, The SAGE has flourished into a full-blown & diversified organization. The journey of The SAGE is never ending and we are confident that the organization will continue to scale milestones of excellence in years to come.

Established under the umbrella of The SAGE, SAGE University, Indore (SUI) is a destination where technology, innovation and entrepreneurship come together to create a dynamic learning environment. SUI is a higher learning center that not only helps you dream, but also drives you, motivates you, gears you up to bring in that very essential component called change to make your tomorrow better.

SUI envisions to nurture intellectual capital by transforming aspiring students into competent professionals and leaders contributing to societal development. The mission of SUI is to integrate quality learning and research transcending cultural boundaries and nurturing talent with a holistic approach.

SUI has been established by an Act of State Government of Madhya Pradesh, in exercise of powers conferred by Sub-Section (1) of Section 28 of the Madhya Pradesh Niji Vishwavidyalaya (Sthapna Avam Sanchalan) Adhiniyam, 2007, as published in M.P. State Government Gazette. SUI is located in the lush green environment away from hustle & bustle at a hill top in Indore.



Er. Sanjeev Agrawal
Chancellor
SAGE University, Indore

"The SAGE Group has Successfully Trained Over 50,000 Alumni & Has Over 25,000 Students Currently Studying Topped with Over 35,000 Placements offers."



The Vice President of India
awarded Sage University
Top Private University
in Central India



Sage University awarded for
"Excellence in Academic &
Research Innovation"
presented by ASSOCHAM



OUR PROGRAM

- SAGE Institute of Agriculture Sciences
- SAGE Institute of Advance Computing
- SAGE Institute of Architecture
- SAGE Institute of Arts & Humanities
- SAGE Institute of Biological Sciences
- SAGE Institute of Commerce
- SAGE Institute of Computer Application
- SAGE Institute of Design
- SAGE Institute of Research & Technology
- SAGE Institute of Journalism & Mass Communication
- SAGE Institute of Law & Legal Studies
- SAGE Institute of Management Studies
- SAGE Institute of Pharmaceutical Sciences
- SAGE Institute of Sciences



SAGE UNIVERSITY — INDORE —

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Sister Concerns

