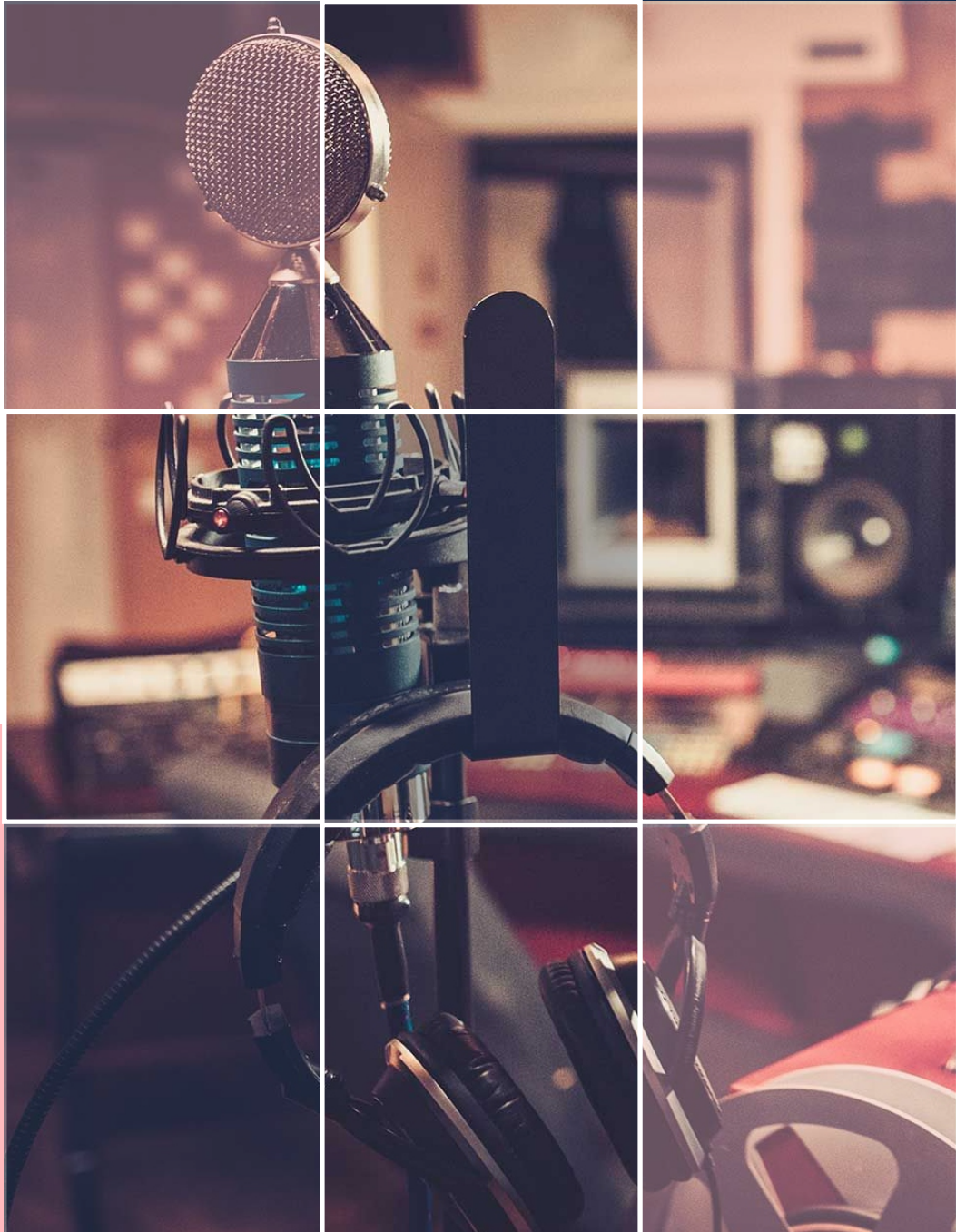




**SAGE**  
**UNIVERSITY**  
**—INDORE—**



**SAGE Institute of Journalism  
& Mass Communication**



# Journalism & Mass Communication

## Why to Choose IJMC

- Experienced and Trained Faculty Members.
- Media Studio to learn Practical work
- Regular Industry-Institute Interaction
- Regular Guidance from top experts of Media Industry.
- Excellent Study Environment.
- Smart updated Course material
- Best infrastructural facilities
- Excellent Learning Environment
- Faculty from Industrial and academic background

## IJMC Gold Medlist

## Journalism Eligibility Criteria & Skill

Educational Qualification for Bachelor degree in Journalism, generally the minimum eligibility is set to 10+2 certificate and for Post Graduate degree course, a graduate degree in any discipline. SAGE University Institute of Journalism and Mass Communication also offers one year certificate course in journalism for which eligibility is 10+2 certificate.

The courses not only educate students in their technical aspects but in experiential exposures as well. For this profession one must have a nose for news in addition to an ability to write and produce news stories in correct, concise and appealing style.

The department offers various specialization in journalism like sports, television, photo, press law etc. Our courses or trainings make an effort to build you a well qualified journalist.



## Best Institute Award





## Courses Offered

**B.A. (Journalism & Mass Communication)** - 3 Years  
**M.A. (Journalism & Mass Communication)** - 2 Years

## Tie-ups



## Career Options in Media Industry

Journalist

Radio Jockey

Actor

Blogger

Videographer

Social Media

Advertising

Photographer

Editor

Film Maker

Sports Journalist

Fashion Journalist

Director

Content Writer

Reporter

## IJMC Advisory Committee



**Mr. Shrivardhan Trivedi**  
Anchor, ABP News



**Mr. Sayeed Ansari**  
Anchor Deputy Editor,  
Aaj Tak News



**Mr. Ajay Kumar**  
Consulting Editor,  
INDIA TV



**Dr. Lalit Mohan**  
Dean & HOD, Dr. Hari Singh  
Gaur University

## Activities



Visit of students to Dainik Bhaskar, Indore



Er. Sanjeev Agrawal, Chancellor,  
Sage University giving journalism award to  
National, Regional and local journalists.



Mr. Shrivardhan Trivedi, Sansani Fame,  
Addressing and sharing his knowledge with  
student of Journalism and Mass  
communication, Sage University, Indore



Expert lecture by Mr. Syeed Ansari,  
Anchore and Deputy Editor Aaj Tak.



Student Learning Scripts writing  
for production.



Cultural Activity performances of  
ISRC students



Students' participation in group discussion on  
TV Show and learning Camera Handling Skills.

## ABOUT SAGE UNIVERSITY

From its humble origin, The SAGE has over the past four decades reached a pre-eminent position in Central India and the uncompromising phenomenal performance that helped us in joining the race of becoming one of the leading brands. The SAGE has worked as a hallmark of excellence and has succeeded in adding many prestigious National and International awards to its mantle of glory. Over the years, The SAGE has flourished into a full-blown & diversified organization. The journey of The SAGE is never ending and we are confident that the organization will continue to scale milestones of excellence in years to come.

Established under the umbrella of The SAGE, SAGE University, Indore (SUI) is a destination where technology, innovation and entrepreneurship come together to create a dynamic learning environment. SUI is a higher learning center that not only helps you dream, but also drives you, motivates you, gears you up to bring in that very essential component called change to make your tomorrow better.

SUI envisions to nurture intellectual capital by transforming aspiring students into competent professionals and leaders contributing to societal development. The mission of SUI is to integrate quality learning and research transcending cultural boundaries and nurturing talent with a holistic approach.

SUI has been established by an Act of State Government of Madhya Pradesh, in exercise of powers conferred by Sub-Section (1) of Section 28 of the Madhya Pradesh Niji Vishwavidyalaya (Sthapna Avam Sanchalan) Adhiniyam, 2007, as published in M.P. State Government Gazette. SUI is located in the lush green environment away from hustle & bustle at a hill top in Indore.



Er. Sanjeev Agrawal  
Chancellor  
SAGE University, Indore

**"The SAGE Group has Successfully Trained Over 50,000 Alumni & Has Over 25,000 Students Currently Studying Topped with Over 35,000 Placements."**



The Vice President of India  
awarded Sage University  
Top Private University  
in Central India



Sage University awarded for  
"Excellence in Academic &  
Research Innovation"  
presented by ASSOCHAM



### OUR PROGRAM

- SAGE Institute of Agriculture Sciences
- SAGE Institute of Advance Computing
- SAGE Institute of Architecture
- SAGE Institute of Arts & Humanities
- SAGE Institute of Biological Sciences
- SAGE Institute of Commerce
- SAGE Institute of Computer Application
- SAGE Institute of Design
- SAGE Institute of Research & Technology
- SAGE Institute of Journalism & Mass Communication
- SAGE Institute of Law & Legal Studies
- SAGE Institute of Management Studies
- SAGE Institute of Pharmaceutical Sciences
- SAGE Institute of Sciences



# SAGE UNIVERSITY

— INDORE —

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Contact : 95225 78382, 95225 78482, Toll Free : 1800-100-7031



### Sister Concerns

