

Winners are not the one doesn't loose; winners are the ones who know how to get up after falling down.

- Er. Sanjeev Agrawal



# SAGE TIMES

कोरोना योद्धाओं के हौसलों को, आओ मिलकर और बढ़ाते हैं। सहयोग, समर्पण, दृढ़ विश्वास से, कोरोना को हराते हैं



## E - Newsletter

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A Monthly Newsletter of SUI

March 2021

## Young Talent Cricket Tournament Finale

It became a matter of immense honor for the SAGE Group when our Honorable CMD, Er. Sanjeev Agrawal felicitated and welcomed the Honorable CM Shri. Shivraj Singh Chouhan at Perm Sunder Memorial Cricket Tournament to witness young talent at the finale of the Cricket Tournament. Honorable CM addressed the people and enlightened all, about the importance of Physical Education especially in the young generation and how sports play a vital role in the establishment of the fundamentals of a healthy lifestyle. Honorable CMD and Honorable Chief Minister also awarded a cheque of rupees 21000/- along with a trophy of appreciation to the best bowler of the tournament to encourage young talent to come forward and perform at these kind of events in the future. The event was concluded with the vision of helping the emerging talents in the field of sports to come forward and redefine the world-view of physical wellbeing through sports and games.



## Books and Books Everywhere!!

Our Executive Director Ms. Sakshi Agrawal attended the inauguration of Children's library as a special guest which was organized at Hindi Bhawan. She was accompanied there alongside with the Honorable Education Minister of Government of MP Shri Inder Singh. Ms. Agrawal shared her thoughts and enlightened all about the importance of books and how the power of a good and effective read can change the perspective about how we think and function fundamentally. She also shared her valuable thoughts about how this library is going to benefit in shaping young minds by inculcating the reading habits in kids. Honorable Education Minister of MP Government, Shri. Inder Singh also had a personal word with the tiny tots who were there to witness the inauguration of the library and got to know about their aspirations. He also took personal suggestions from the children about what all should be included in the library. The event was concluded on a very positive note with the vision of opening more number of libraries for the children packed with world-class infrastructure and ultra-modern amenities to aid the reading habits of children and providing them a great environment to enhance their knowledge.



## From Packets to Our Plates

One Day Workshop on Food Processing and Plastic Packaging, Workshop was inaugurated on Friday by Minister Shri Sakhalecha Bhopal: Friday, February 19, 2021. One Day Division on Quality Upgradation, Prospects, Research and Departmental Facilities of Food Processing and Plastic Packaging. The level workshop was organized at Hotel Palash on Friday 19 February. The Minister of Micro, Small and Medium Enterprises Shri Om Prakash Sakhalecha inaugurated the workshop. Representatives of industries related to food processing and plastic packaging from the districts of Bhopal division participated in the workshop. The representatives presented in the workshop, along with the departmental officers, mainly the quality upgradation by the subject experts of Food Safety and Standards Authority of India, Bureau of Indian Standards, Industrial Association SIPET Bhopal, National Institute of Design, Madhya Pradesh PHD Chamber of Commerce and Industries, Guidelines were provided to representatives of industrial units regarding research and departmental facilities and assistance. Our honorable CMD, Er. Sanjeev Agrawal graced the workshop on Food Processing & Plastic Packaging as a guest of honor with Shri. Omprakash Sakhalecha, MP Govt Cabinet Minister.



## Always forward on the path of knowledge

People often says that there is no age for learning something new, but we at SAGE University, Indore believe and apply the same. The curiosity of doing something new and innovative has always been imbibed in not only students but our experienced Mentors as well and the same has personified by the Respected Director of SAGE Group, Dr. Ankur Saxena when he got awarded with the Certification of Publication by International Journal of All Research Education & Scientific Methods (IJARESM). He presented the international research on the the subject "A study of post purchase consumer behaviour with reference to HUL FMCG (Wheel) products users in Indore Region". Dr. Ankur threw light on various aspects of consumer behaviour after the transfer of possession with his International Journal. He is truly a great example of undeniable efforts one can put in order to achieve his/her goals. Our heartiest congratulations to Sir on the same.





## Sadak Suraksha - Jeewan Raksha

The SAGE University Indore organised 32nd Traffic Awareness Month-Sadak Suraksha-Jeewan Raksha Today under the guidance of Honourable CMD of SAGE Group Mr. Sanjeev Agarwal. The guest of honour for this event DSP Sunil Sharma (traffic police Indore), DIG (Indore) Mr. Manish Kapoor, TI Mr. Dilip Singh Parihar, Prof. Manish Panchal (GSITS) and Engg. Prafulla Joshi all marked their presence and addressed the students on this informative session about traffic awareness in India. Prof. (Dr.) Ankur. A. Kulkarni (Honourable VC SAGE University, Indore) felicitated the guests and expressed his heartiest gratitude. The event was immensely interactive with question-answer session between the honorable guests and the students where students asked about various aspects of road safety and learnt the importance of following road safety guidelines from the experts themselves. We express our heartiest gratitude towards the guests and Honourable CMD of SAGE Group Mr. Sanjeev Agarwal for enlightening us on various aspects of road safety.



## Another Milestone for SAGE University

The Sage University Indore has achieved yet another milestone as we have signed an MoU between Sage University Indore (SUI) & Research for Resurgence (RFR) Foundation. With the common interest of working together for the mutual benefits of the students and faculties' academic careers and transforming the educational path towards a constructive environment. The MoU will present as a huge learning and growing opportunity for the students in the direct guidance and knowledge of our experienced faculties. The SUI has pulled up their socks to provide world-class infrastructure, seminars, conferences, and programs, all likely to be organized by joining hands with the RFR Foundation. The MOU was signed in the presence of Hon. Vice Chancellor (SAGE) Dr. Ankur Arun Kulkarni, Registrar (SAGE) Dr. Manish Choudhary & Dr. Sachchidanand Joshi (Chairman, RFR).



## Putting Forward a Step towards Success

A MOU has been signed between SAGE University Indore and Institute of Law and Legal Studies for providing the guidance and aid the systematic learning of social justice and equality. On this occasion, various senior justice and veteran law scholars presented their views. The main motive of the MOU is to simplify the learning mechanisms and approaches to teach law and law related procedures to the young minds. Also, to help the young minds about the complexities of various aspects of law making and amendments to the law making process. This will prove as a great source of motivating the young leaders to shape their future in law and legal studies and will also help the scholars to understand the tiny bits of details used the fundamentals of the law making.

The Honorable Chancellor of SAGE University, Er. Sanjeev Agrawal expressed his views about equality and justice being a right of all the citizens. He emphasized that by understanding the legal proceedings and law making process in the present-day scenarios can help the people in establishing a healthy and goal oriented community and we can help them by simplifying the understanding and enhancing their knowledge on a fundamental level.

Honorable VC, SAGE University, Honorable Registrar of SAGE University, Honorable Pro-Vice Chancellor, Respected HODs, and various other Dignitaries also marked their presence on this event.



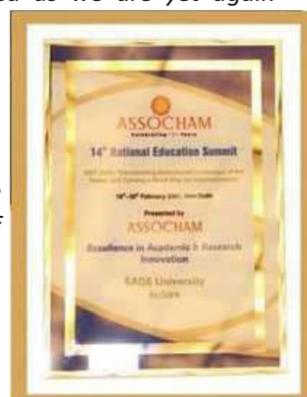
## Innovation in Information

The SAGE University Indore, SAGE Professional Club and SAGE Developers Club organized an expert session on the topic "Enhance Designing Skills by Various Tools" in association with IIC, CSI and ACM Chapters which was initiated by Mr. Prasang Jain (Graphic Designer, SAGE University). This expert session was informative as it provided the details, tips and tricks for enhancing the designing skills of the students using various tools. The moderator for this session were Prof. Priya Tiwari, Prof. Kush Bhushanwar and Prof. Snehlata Mishra and the Convener for the session was Dr. Lalji Prasad (SPC & SDC, SUI)

**SAGE University Indore**  
**SAGE Professional Club & SAGE Developers Club**  
 Organizing  
**Expert Session**  
 Topic  
**"Enhance Designing Skills by various Tools"**  
 In association with IIC, CSI & ACM chapter  
 Date: 16th January, 2021  
 Time : 12:30 pm to 1:30 pm  
 (Open for all students)  
 Convener  
 Dr. Lalji Prasad  
 SPC & SDC, SUI  
 Student Coordinators  
 Phaguni Prajapati  
 B.Tech I.T.  
 Akhilesh Parmar  
 B.Tech I.T.  
 Moderator  
 Prof. Priya Tiwari  
 Assistant Professor  
 Department of CSE/IT, SIRT  
 Prof. Kush Bhushanwar  
 Assistant Professor  
 Department of CSE/IT, SIRT  
 Prof. Snehlata Mishra  
 Assistant Professor  
 Department of CSE/IT, SIRT  
 Certificates will be given to all participants  
 Registration is free of cost.

## Another Crown on SAGE's Head!

Sage University, Indore does not leave any stone unturned as we are yet again making news for revolutionizing the approaches in the educational sector. SAGE University has been awarded for "Excellence in Academic and Research Innovation" at the 14th Higher Education Summit which was organized and presented by ASSOCHAMs. Executive Director (ED) of the SAGE University, Ms. Sakshi Agrawal graciously received the award, which was presented to her by Honorable Member of Parliament, Rajya Sabha, and Dr. Vijay Sahasra buddhe. This award was given to recognize and appreciate the efforts of the SAGE Group in the field of education and research innovation. The Honorable Member of Parliament expressed his heartiest appreciation towards ED (SAGE Group) for her constant efforts towards providing the young minds guidance towards their brighter future.



## Utilization of Time In This Lockdown

**Prof. Vanshika Gangwani**

Asst. Prof. Applied Science (SUI)



Actually time is a healing weapon, but sometimes it is also a matter of an opportunity. Time is not only a word but more than that. In present scenario everyone is stuck in their homes no way to go outside to do outdoor activity, everyone is 'Lock down'. Now the question is that How we can be happy in this lockdown time? How we can manage our time to do productive work? What is the meaning of our existence? So many questions run in our mind now days. I know it is very difficult for us to manage our time in proper frame work. We all are stuck in lockdown and negativity pervades everywhere, our mind does not allow us to think any positive thing about universe. But I feel this is the time when we can re- collect our distracted helpful and productive particles which we have been lost in our regular days Yes, it is true that in our regular days we spend our time to do many works and run behind materialistic things. So that God gave us time for self-analysing and gave an opportunity to recall our bad deeds which were responsible to harm beauty of Nature and also gave a chance to spend time with our families. Do we remember before lockdown when we took lunch or dinner with family? When we did spend time with our kids? When we spatter water in garden? The answers of all questions are same "No" yes a big "NO". Why 'No' because we all had occupied in our own scheduled work. Therefore God has given a chance to recovering all missing beautiful things of our life.

Now we can spend lots of time with our kids and family, we have plenty of time for our friends and neighbors. We have time to understand our self from within because in busy days we could not spend time with our self and we did miss such a wonderful company but due to this lock down we can meet with our own self and can say 'Wow What a Brilliant Person I Am'. In this period of time we can perform our duties to save environment. We should take pledge that after lock down we will perform our all duties with honesty and dedication. I feel this lock down is teaching lots of good things and motivating us for the betterment of our self as well as for our society.

## MAHESWARI SAREE-A Royal Representation of Indian Culture

**Dr. Amrita Rajput**

HOD, Institute of Design (SUI)



*"There is no better way of industrializing the village of India than spinning wheel" – Mahatma Gandhi*

Saree, a nine yard fabric where a craftsman gets freedom to express his thoughts and his imaginations, has become an integral part of Indian outfits. It has become a symbol of woman pride, beauty and dignity which maintain the essence of Indian culture through handloom. Maheswar is such a place in Khargone district of Madhya Pradesh where one of the most beautiful fabric and exquisite saree designs are made and known as Maheswar saree. Maheswar saree owes its origin to the Holkar dynasty of Madhya Pradesh when Rani Ahilya Bai insisted weavers to weave something unique which could be given as royal gifts. Initially, Turbans for the Royal house were weaved, and later this style was used in silk sarees where the borders were embellished with the designs taken from royal fort walls, tall gates, ceilings and river Narmada. During Ahilya Bai's rule, the state used to purchase a large number of the weaved sarees. The fame of Maheshwar sarees slowly spread all over the country; currently they are in demand globally. The material used in making these sarees includes silk of different qualities which is brought from Bangalore. China silk, cotton fabrics, Kosa, Jari of different types and Khadi fabric are also used in making the sarees. These handloom sarees are unique and beautiful as each and every piece is weaved by the artists in their own style, and imagination. The process of making Maheshwari sarees starts with the Bana which is the first step to entangle silk in its raw form to winding on to the reel. This raw silk on a reel is then rolled over a metal rod which is called Tana. This wrapped raw silk is fixed on the loom by specially trained weavers, through a process known as Jodi.

## The Phase

**Pavani Sanghi**

Student, IJMC (SUI)

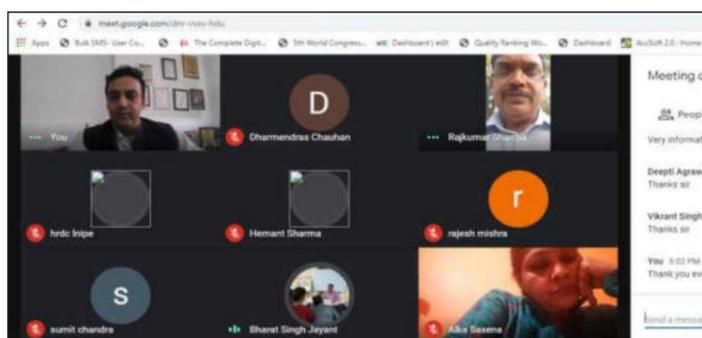


School life ended and college life started. The duration between this changes every student. Our whole personality changes. The perspective to see things changes, we become more mature, independent and responsible, our lifestyle, tastes and preferences changes, we try to follow "THE TREND" but at the end realizes who we are and what we like. In school, everyone had an illusion that adult life or life in college would be more fun, but now, everyone reminisces about the school

and childhood life and wishes to travel back in past, which clearly is not possible. Back in the days, whoever would be nice to us and gave two chocolates on birthdays would be counted as our close and best friend. But now, we find ourselves lucky to have even 1 friend who stays loyal to us no matter what the situation is. It is noticed that many parents gave more freedom to their children as soon as they finished their school life, which also meant that parents wanted us to be more responsible than usual. The phase which the students face brings changes in their parents' life too. They start trusting us more, they try to be more friendly with us and start sharing their secrets to break the generation gap. Teaching pattern too, changes. The teachers in college are more frank and lenient as compared to that of schools. Schools don't let us explore ourselves, we are bound to their rules and regulations. It is not deniable that colleges too have rules and regulations, but colleges are made to groom and explore ourselves. Our career gets decided in college. The personality which we develop in this phase remains with us till the last. Also, the most important thing in college is that marks really don't matter. If one has the true talent, passion, dedication and hard work, then he is way ahead of those who only score well but do not have any talent. At the last, I just want to say that many face difficulties adjusting to the new and "real" life because we were once in a safe shell that we never thought what things we might be confronted to, but it is guaranteed that when college life too will end one day, we all will leave with many memories with us, both good and bad and we will miss college too the same way we miss school now.

## Session held on Consumer Psychology

An expert lecture was delivered by Honorable Director CAD, SAGE University Indore, Dr. Ankur Saxena on "Consumer Psychology" at the interdisciplinary refresher course organized by UGC - HRDC and NLIPE, Gwalior. The lecture threw light on important aspects of Consumer Behaviour as a part of their psyche and their purchasing patterns. The lecture also discussed about how the purchasing patterns influence the demand and supply of an economy.



## The Real Golds of SAGE!

Miss. Anusha Vyas, Faculty of Institute of Journalism and Mass communication, SAGE University Indore has successfully completed her degree with a Gold Medal. Our heartiest congratulations to her.



**A New Home is just more than a New Place.**  
**A Hearty Congratulations to You Mr. Amit & Jayanti Rajput**  
**We wish you a heavenly time at your new home.**

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## Bhartiya Patrakarita Mahotsav 2021

One of the biggest event of Journalism in the state and over 150 journalist from all over India came together to mark their presence at the Bhartiya Patrakarita Mahotsav 2021. Around 25 students volunteered assisted by Faculty and Prof. Jamna Mishra, HOD Institute of Journalism and Mass Communication SAGE University Indore. The students got an opportunity to meet up close and personal with Renowned Journalist Mr. Prabhu Chawla (Aajtak). The students got to learn a lot about the details of various aspects of Journalism which will be beneficial to them for their upcoming future.



## Actor Puneet Vashist with SAGE Indore

A famous name in every Indian household, a versatile actor, a model and a multi-talented personality Mr. Puneet Vashist joined us at SAGE University, Indore in an expert talk where he taught the details of acting and behind the scenes of the screen. The moderator for the session was Head & SAC Convener Institute of Biological Sc. SAGE University, Indore. This expert session was organized with the coordination of our hardworking and efficient SAC. The students were quite interactive during the whole session and were often asking the questions and minute details about the career in acting and theatre field.

## Rearing Faculties of SAGE

Six Research Papers Is Published By Dr. Lalji Prasad, Dr. Abhay Kothari, Dr. Sachin Patel And Prof. Mubeen Ahmed Khan Has Published. "a Survey of Recommendation System Approaches In Online Social Networks", "a Study of Classification of Falls and Fall Detection Techniques For Prevention of Major Injury Caused In Multi-age Groups: A Survey", "a Survey Paper To Understand About Security Threats of Fog Computing" "comparative Review of The Literature of Automated Testing Tools", "survey: Recent Research In Schema Matching Techniques", "smart Traffic Monitoring System With Data Sharing In Internet of Things", Paper Published In Ugc Care Journal, Wesleyan Journal of Research Vol 13.

**Happiness is not about what all you want, it is about enjoying what all you have.**

- Prof. (Dr.) Ankur Arun Kulkarni  
Vice Chancellor, SUI



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# SAGE Vasant Utsav



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## Placement at SAGE 5 LPA

The SAGE University, Indore is constantly thriving towards providing the best of the best career and growth opportunities. We are stepping high on the success ladder by each passing day. Recently, one such student of the University, Sanidhya Gupta (BE-CSE 2021) has performed immensely well and got placed in Fusion (Global Business Solutions) by bagging a 5 LPA CTC. SAGE University always believed that every student must get numerous career opportunities to prove his or her capabilities in every aspect of life.

## Placement at SAGE 2.53 LPA

The SAGE University, Indore is not only known for its excellent and efficient teaching methodologies and experienced faculties, we have successfully managed to provide numerous career opportunities for our students. Recently, one such student of the University, Sagar Soni (BE-CSE 2021) has performed immensely well and got placed in Cyber Infrastructure (CiS) by bagging a 2.53 LPA package. Many such opportunities will be available for the students in the near future where students can make the most of their academic and co-curricular talents at the SAGE University.

**Placements at SAGE**

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**CTC-5 LPA**

**Sanidhya Gupta**  
Junior IT Consultant  
BE-CSE 2021

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**Sagar Soni**  
BE-CSE 2021

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# Galaxy of Placed Students



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**Neeraj Banarsi**  
Batch 2020 Selected in **BYJU'S**  
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**Congratulations**

**Dhanshree Nirgude**  
Course: BE- CS  
Batch: 2016-2020  
Company: IBM

**IBM**

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**Dhanshree Nirgude**  
for securing placement in **IBM**

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**Congratulations**

**Anil Prajapati** BE-CSE 2021 Package : 3.5 LPA  
**Jayesh Sharma** BE-CSE 2021 Package : 3.5 LPA  
**Sanidhya Gupta** BE-CSE 2021 Package : 3.5 LPA

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**PACKAGE 3.36 LPA**

**Shweta Hiroliya** B.Tech-CS-2021  
**Nimish Kare** B.Tech-CS-2021  
**Amit Khare** B.Tech-CS-2021  
**Aashay Jain** B.Tech-CS-2021

**Congratulations!**

**SAGE UNIVERSITY INDORE** **TPiIC**  
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## Reaching new Hieghts everyday!

SAGE University Indore never cease to include empowering changes in the life of the students and that is why we at SAGE always thrive to give excellent infrastructure and facilities for the students and in the same order the SAGE University Indore recently signed MOU between SAGE University and SAMARTRIX Consulting Pvt.Ltd. the MOU is signed By the Institute of Advanced Computing for B.Tech (Hons.) Computer Technology for artificial Intelligence and Data Science for providing the students with leading advanced facilities. SAMARTRIX Consulting Pvt. Ltd. Will offer subject matter expertise for establishing Industry focused Center Of Excellence at SAGE University Indore to impart knowledge (through an industry integrated curriculum) and help develop expertise in Artificial Intelligence and Data Science for following Programmers as Deemed appropriate.



On the occasion of valedictory Function of  
**"32nd Road Safety Awareness Month 2021"**  
 Traffic Police Indore  
 appreciated the contribution  
 of **SAGE University** for overall performance

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## A Step Towards Our Elders

Sometimes, education is not only sourced through books and lessons but the real life experiences and teachings of our elders and their guidance. We need them as much as they need us and that is why the SAGE Student Activity Cell has organised a visit to the local old age home to try and spend the day with our beloved elderlies. This visit was initiated by the Sociama Club, which regularly organizes such visits and awareness events to motivate the young generation to learn how to be grounded and share mutual experiences with them.



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