



SAGE University, Indore
Institute of Journalism and Mass Communication
Journalism and Mass Communication
CHOICE BASED CREDIT SYSTEM
PROGRAM STRUCTURE
Effective for Academic Session: 2025-26

Program: Masters of Arts in Journalism and Mass Communication

Admission Batch: 2025-26

Program Code : MA(JMC)

Semester: I

Subject wise Distribution of Marks and corresponding Credits

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted													Credits	Credits Hours
				Theory(100 Marks)			Practical/Studio (50 Marks)			Total Marks	Hours/week							
				End Sem	Continuous Internal Evaluation /Mid Sem Test (MST)	Attendance/Quiz/Assignments/Presentations	End Sem. Exam (ESE)Practical and Viva	Continuous Internal Evaluation /Assignment/viva/Lab manual	Lab Work/WPR		L	T	P	S (only for design)	S/M	NTCC		
1	JMCDPMC001T	DC	Principle of Mass Communication	60	20	20				100	3						3	3
2	JMCDCHOM001T	DC	History of Media	60	20	20	-	-	-	100	4			-		-	4	4
3	JMCDRAE001T	DC	Reporting and Editing	60	20	20	-	-	-	100	3			-		-	3	3
4	JMCDPMC001P	DC	Principle of Mass Communication				30	10	10	50	0	0	2			-	1	2
5	JMCDRAE001P	DC	Reporting and Editing				30	10	10	50	0	0	2			-	1	2
6	To be selected form List	DE	Departmental Elective I	60	20	20				100	4					..	4	4
7	To be selected form List	DSEEC	Departmental skill enhancement Elective I				30	10	10	50		-	4			-	2	4
8	To be selected form List	DE	Departmental Elective II	60	20	20				100	4						4	4
			TOTAL	300	100	100	90	30	30	650	18		8				22	26

List Of Departmental Elective I

JMCDEPRE001T	Public Relation
JMCDEPHJ001T	Photo Journalism

List Of Departmental skill enhancement Elective I

JMCDSHSJ001P	Human skills for Journalism Advance
JMCDSHLG001P	Hindi language and Grammar Advance

List Of Departmental Elective II

JMCDEFEL001T	Fundamental of English Language
JMCDEIEB001T	Indian Economy and Business



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Effective for Academic Session: 2025-26

Program: Masters of Arts in Journalism and Mass Communication

Admission Batch: 2025-26

Semester: II

Program Code : MA(JMC)

Subject wise Distribution of Marks and corresponding Credits

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted												Credits	Credits Hours	
				Theory (100 Marks)			Practical/Studio (50 Marks)			Total Marks	Hours/week							
				End Sem	Continuous Internal Evaluation Mid Sem Test (MST)	Attendance/Quiz/Assig./Presentations	End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation			L	T	P	S (only for design)	S/M			NTCC
				Lab Work / WPR	Attendance/Assignment /viva/Lab manual													
1	JMCDCFIJ001T	DC	Film Journalism (Exploring Hindi Cinema)	60	20	20				100	3						3	3
2	JMCDCRAP001T	DC	Radio Production	60	20	20	-	-	-	100	3	0	-			-	3	3
3	JMCDCFEW001T	DC	Feature Writing	60	20	20	-	-	-	100	4	0	-			-	4	4
4	JMCDCRAP001P	DC	Radio Production				30	10	10	50	0	0	2			-	1	2
5	JMCDCFIJ001P	DC	Film Journalism (Exploring Hindi Cinema)				30	10	10	50	0	0	2			-	1	2
6	To be selected form List	DE	Departmental Elective III	60	20	20				100	4		0			..	4	4
7	To be selected form List	DS	Departmental skill enhancement Elective II				30	10	10	50		-	4			-	2	4
8	To be selected form List	DE	Departmental Elective IV	60	20	20				100	4						4	4
9	JMCDPMNP001N	DAP	Minor Project					30	20	50						4	2	
			TOTAL	300	100	100	90	60	50	700	18		8			4	24	26

List Of Departmental Elective III	
JMCDEADR001T	Advance Reporting
JMCDEMOJ001T	Mobile Journalism

List Of Departmental skill enhancement Elective II	
JMCDSGRD001P	Graphic & Design
JMCDSNEP001P	News Production

List of Departmental Elective IV	
JMCDEMLE001T	Media Law and Ethics
JMCDEBOC001T	Basics of Cinematography

**Note Internship will be done after examination of IInd semester and will be evaluated in IIIrd semester **



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Institute of Journalism and Mass Communication
Journalism and Mass Communication

CHOICE BASED CREDIT SYSTEM
PROGRAM STRUCTURE

Effective for Academic Session: 2025-26

Program: Masters of Arts in Journalism and Mass Communication
 Semester: IIIrd

Program Code :MA(JMC)
Admission Batch:2024-25,2025-26

Subject wise Distribution of Marks and corresponding Credits

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted												Credits	Credits Hours	
				Theory(100 Marks)			Practical/Studio (50 Marks)			Total Mar	Hours/week							
				End Sem	Continuo us Internal Evaluation in Mid Sem Test (MST)	Attendan ce/Quiz /Assig./P resentati ons	End Sem. Exam (ESE)For Practical and Viva	Lab Work / WPR	Attendance/Assignment /viva/Lab manual		L	T	P	S (only for design)	S/M			NTCC
1	JMCDCADV001T	DC	Advertising	60	20	20				100	3						3	3
2	JMCDCCOR001T	DC	Communication Research	60	20	20	-	-	-	100	4					-	4	4
3	JMCDCEC001T	DC	Development Communication	60	20	20	-	-	-	100	3					-	3	3
4	JMCDCADV001P	DC	Advertising				30	10	10	50	0	0	2			-	1	2
5	JMCDCEC001P	DC	Development Communication				30	10	10	50			2			..	1	2
6	JMCDINP002N	DSEEC	Internship				30	10	10	50		-				4	2	
7	To be selected form List	DE	Departmental Elective V	60	20	20				100	4						4	4
8	To be selected form List	DE	Departmental Elective VI	60	20	20				100	4						4	4
9	To be selected form List	DE	Departmental Elective VII	60	20	20	-	-	-	100	4					-	4	4
			TOTAL	360	120	120	90	30	30	750	22	4					26	26

List Of Departmental Elective

Departmental Elective-V	
JMCDEFJN001T	Fashion Journalism
JMCDEWMD001T	Web Media

Departmental Elective-VI	
JMCDEEVM001T	Event Management
JMCDEBLG001T	Blogging

Departmental Elective-VII	
JMCDEMEM001T	Media Management
JMCDECYJ001T	Cyber Journalism



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PROGRAM STRUCTURE
Effective for Academic Session: 2025-26

Program: Masters of Arts in Journalism and Mass Communication

Program Code-MA(JMC)

Semester: IVth

Admitted Batch: 2024-25, 2025-26

Subject wise Distribution of Marks and corresponding Credits

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted							Credits	Credits Hours						
				Theory(100 Marks)			Practical/Studio (50 Marks)		Total Marks	Hours/week								
				End Sem	Continuous Internal Evaluation Mid Sem Test (MST)	Attendance/Quiz/Assig./Presentations	End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation		L			T	P	S (only for design)	S/M	NTCC	
1	To be selected From List	DE	Departmental Elective VIII	60	20	20			100		2							
2	JMCDPMJP002N	DAP	Major Project					30	20	50						12	6	
			TOTAL	60	20	20		30	20	150	2		4		4	12	10	6

Departmental Elective-VII	
JMCDETVP001B	TV Production
JMCDECRW001B	Creative Writing