



**Sage University, Indore**  
**INSTITUTE OF MANAGEMENT STUDIES**  
**CHOICE BASED CREDIT SYSTEM**  
**PROGRAM STRUCTURE**  
**Effective for Academic Session: 2025-26**

**Program: Master of Business Administration in Artificial Intelligence**

**Program Code: MBA (AI)**

**Semester: I**

**Admission Batch: 2025-27**

**Subject wise Distribution of Marks and corresponding Credits**

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted												Credits	Credits Hours
				Theory (100 Marks)			Practical/ Studio (50 Marks)			Total Marks	Hours / Week						
				End Sem. Exam (ESE)	Continuous Internal Evaluation (CIE)		End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation (CIE)			L	T	P	SM	NTCC		
					Mid Sem Test (MST)	Attendance/ Quiz / Assignment/ Presentations		Lab Work/ WPR	Attendance/ Viva/Lab Manual								
1	MGTDCMGM001T	DC	Principles & Practices of Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
2	MGTDCCEAI001T	DC	Embedded Artificial Intelligence & Robotics	60	20	20	-	-	-	100	3	-	-	-	-	3	3
3	MGTDCFIN001T	DC	Accounting for Managers	60	20	20	-	-	-	100	3	-	-	-	-	3	3
4	MGTDCHRM009T	DC	Organizational Behavior	60	20	20	-	-	-	100	3	-	-	-	-	3	3
5	MGTDCMGM035T	DC	Fundamentals of Analytics	60	20	20	-	-	-	100	2	-	-	-	-	2	2
6	MGTDCMGM035P	DC	Fundamentals of Analytics	-	-	-	30	10	10	50	-	-	2	-	-	1	2
7	MGTDCMGM044T	DC	Statistics & Business Mathematics	60	20	20	-	-	-	100	2	-	-	-	-	2	2
8	MGTDCMGM0044P	DC	Statistics & Business Mathematics	-	-	-	30	10	10	50	-	-	2	-	-	1	2
9	To be selected from the list #01	DE	Departmental Elective-I	60	20	20	-	-	-	100	3	-	-	-	-	3	3
10	To be selected from the list #02	DSEEC	Departmental Skill Enhancement Elective Course-I	-	-	-	30	10	10	50	-	-	4	-	-	2	4
11	To be selected from the list #02	DSEEC	Departmental Skill Enhancement Elective Course -II	-	-	-	-	20	30	50	-	-	-	-	4	2	-
12	MGTDSMGM045N	DSEEC	Analytical Skills & Personal Skills	-	-	-	-	20	30	50	-	-	-	-	4	2	-
<b>TOTAL</b>				<b>420</b>	<b>140</b>	<b>140</b>	<b>90</b>	<b>70</b>	<b>90</b>	<b>950</b>	<b>19</b>	<b>-</b>	<b>8</b>		<b>8</b>	<b>27</b>	<b>27</b>

**#01- List of Departmental Elective: I**

<b>Departmental Elective -I</b>		
<b>S. No.</b>	<b>Subject Code</b>	<b>Subject Name</b>
1	<b>MGTDEMGM004T</b>	Business Environment for Managers
2	<b>MGTDEMGM005T</b>	Managerial Economics

**#01- List of Departmental Skill Enhancement Elective Course I & II:**

<b>Departmental Skill Enhancement Elective Course-I</b>			<b>Departmental Skill Enhancement Elective Course-II</b>	
<b>S. No.</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>Subject Code</b>	<b>Subject Name</b>
1	<b>MGTDSITM046P</b>	Information Technology For Managers	<b>MGTDSMGM037N</b>	Managerial Skills
2	<b>MGTDSMGM036P</b>	AI for Managers	<b>MGTDSMGM038N</b>	Cultural Diversity & Global Work Practices



# Sage University, Indore

## INSTITUTE OF MANAGEMENT STUDIES

### CHOICE BASED CREDIT SYSTEM

### PROGRAM STRUCTURE

**Effective for Academic Session: 2025-26**

**Program: Master of Business Administration in Artificial Intelligence**

**Program Code: MBA (AI)**

**Semester: II**

**Admission Batch: 2025-27**

**Subject wise Distribution of Marks and corresponding Credits**

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted											Credits	Credits Hours		
				Theory (100 Marks)			Practical/ Studio (50 Marks)				Total Marks	Hours / Week						
				End Sem. Exam (ESE)	Continuous Internal Evaluation (CIE)		End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation (CIE)		L		T	P	SM			NTCC	
					Mid Sem Test (MST)	Attendance/ Quiz / Assignment/ Presentations		Lab Work/W PR	Attendance/ Assignment/ Viva/Lab Manual									
1	MGTDOPR002T	DC	Operations Research	60	20	20	-	-	-	100	3	-	-	-	-	3	3	
2	MGTDPMGM015T	DC	Research Methodology	60	20	20	-	-	-	100	2	-	-	-	-	2	2	
3	MGTDPMGM015P	DC	Research Methodology	-	-	-	30	10	10	50	-	-	2	-	-	1	2	
4	MGTDCFMA002T	DC	Fundamental of Marketing Management & AI Applications	60	20	20	-	-	-	100	3	-	-	-	-	3	3	
5	MGTDCFFA003T	DC	Fundamentals of Financial Management& AI Applications	60	20	20	-	-	-	100	3	-	-	-	-	3	3	
6	MGTDCFHA004T	DC	Fundamentals of Human Resource Management& AI Applications	60	20	20	-	-	-	100	3	-	-	-	-	3	3	
7	MGTDPMGM032T	DC	Entrepreneurship & Project Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3	
8	To be selected from the list #03	DE	Departmental Elective-II	60	20	20	-	-	-	100	3	-	-	-	-	3	3	
9	To be selected from the list #04	DSEEC	Departmental Skill Enhancement Elective Course-III	-	-	-	30	10	10	50	-	-	4	-	-	2	4	
10	MGTDPMGM014N	DAP	Immersion Programme (Minor Project)*	-	-	-	-	20	30	50	-	-	-	-	4	2	-	
11	MGTDPMGM048N	DSEEC	Qualitative and Quantitative Aptitude	-	-	-	-	20	30	50	-	-	-	-	4	2	-	
<b>TOTAL</b>				<b>420</b>	<b>140</b>	<b>140</b>	<b>60</b>	<b>60</b>	<b>80</b>	<b>900</b>	<b>20</b>	<b>-</b>	<b>6</b>	<b>8</b>	<b>27</b>	<b>26</b>		

**Note: 1. \* Students will have to go to the area relevant to their specialization and spend a period of minimum 15 days in concerned working environment for Immersion Programme.**

**2. Each student has to go for an internship in any company/organization for 30-45 days after Second Semester Examination. The evaluation for the same will be done in the Third semester.**

**#03- List of Departmental Elective: II**

<b>Departmental Elective -II</b>		
<b>S. No.</b>	<b>Subject Code</b>	<b>Subject Name</b>
1	<b>MGTDEMGM028T</b>	Business Ethics & Indian Ethos in Management
2	<b>MGTDEMGM047T</b>	Introduction to Business Communication

**#04- List of Departmental Skill Enhancement Elective Course-III:**

<b>S. No.</b>	<b>Subject Code</b>	<b>Subject Name</b>
1	<b>MGTDSMGM049P</b>	Introduction to Corporate Governance & CSR
2	<b>MGTDSMGM013P</b>	Soft Skills & Personality Development



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**Effective for Academic Session: 2025-26**

**Program: Master of Business Administration in Artificial Intelligence**

**Program Code: MBA (AI)**

**Semester: III**

**Admission Batch: 2025-27**

**Subject wise Distribution of Marks and corresponding Credits**

S. N. o.	Subject Code	Category	Subject Title	Maximum Marks Allotted												Credits	Credits Hours
				Theory (100 Marks)			Practical/ Studio (50 Marks)			Total Marks	Hours / Week						
				End Sem. Exam (ESE)	Continuous Internal Evaluation (CIE)		End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation (CIE)			L	T	P	SM	NTCC		
					Mid Sem Test (MST)	Attendance/ Quiz / Assignment/ Presentations		Lab Work/W PR	Attendance/ Assignment/ Viva/Lab Manual								
1	MGTDCPOM001T	DC	Fundamentals of Production & Operation Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
2	MGTDCMGM018T	DC	Strategic Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
3	MGTDEDMR005T	DE	Digital Marketing & Recommendation Engines	60	20	20	-	-	-	100	3	-	-	-	-	3	3
4	MGTDESAM006T	DE	Smart Asset Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
5	MGTDECAI007T	DE	Computational Advertising & Internet of Things	60	20	20	-	-	-	100	3	-	-	-	-	3	3
6	MGTDEASC008T	DE	AI Strategy and Change Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
7	MGTDEPEM009T	DE	Performance Measurement	60	20	20	-	-	-	100	3	-	-	-	-	3	3
8	MGTDEARM010T	DE	AI in Retail Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
9	MGTDSMGM031N	DSEEC	Summer Internship	-	-	-	-	20	30	50	-	-	-	-	4	2	-
10	MGTDSMGM051N	DSEEC	General Business Awareness & GD Skills	-	-	-	-	20	30	50	-	-	-	-	4	2	-
<b>TOTAL</b>				<b>480</b>	<b>160</b>	<b>160</b>	<b>-</b>	<b>40</b>	<b>60</b>	<b>900</b>	<b>24</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>8</b>	<b>28</b>	<b>24</b>



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**PROGRAM STRUCTURE**

**Effective for Academic Session: 2025-26**

**Program: Master of Business Administration in Artificial Intelligence**

**Program Code: MBA (AI)**

**Semester: IV**

**Admission Batch: 2025-27**

**Subject wise Distribution of Marks and corresponding Credits**

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted											Credits	Credits Hours	
				Theory (100 Marks)			Practical/ Studio (50 Marks)			Total Marks	Hours / Week						
				End Sem. Exam (ESE)	Continuous Internal Evaluation (CIE)		End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation (CIE)			L	T	P	SM			NTCC
					Mid Sem Test (MST)	Attendance/ Quiz / Assignment/ Presentations		Lab Work/W PR	Attendance/ Assignment/ Viva/Lab Manual								
1	MGTDEACC011B	DE	AI in Corporate & Financial Compliances	60	20	20	-	-	-	100	1	-	-	4	-	3	5
2	MGTDEGAD012B	DE	Generative AI in Distribution & Logistics	60	20	20	-	-	-	100	1	-	-	4	-	3	5
3	MGTDEABF013B	DE	AI in Banking & Finance	60	20	20	-	-	-	100	1	-	-	4	-	3	5
4	MGTDEINM014B	DE	International Marketing	60	20	20	-	-	-	100	1	-	-	4	-	3	5
5	MGTDPMGM040N	DP	On The Job Training Project	-	-	-	-	40	60	100	-	-	-	-	40	20	-
<b>TOTAL</b>				<b>240</b>	<b>80</b>	<b>80</b>	<b>-</b>	<b>40</b>	<b>60</b>	<b>500</b>	<b>4</b>	<b>-</b>	<b>-</b>	<b>16</b>	<b>40</b>	<b>32</b>	<b>20</b>