



Sage University, Indore
INSTITUTE OF MANAGEMENT STUDIES
CHOICE BASED CREDIT SYSTEM
PROGRAM STRUCTURE
Effective for Academic Session: 2025-26

Program: Master of Business Administration in Business Administration

Program Code: MBA (BA)

Semester: I

Admission Batch: 2025-27

Subject wise Distribution of Marks and corresponding Credits

S. N o.	Subject Code	Category	Subject Title	Maximum Marks Allotted											Credits	Credits Hours	
				Theory(100Marks)			Practical/Studio(50Marks)			Total Marks	Hours/Week						
				End Sem. Exam (ESE)	Continuous Internal Evaluation (CIE)		End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation (CIE)			L	T	P	SM			NTCC
					Mid Sem Test (MST)	Attendance/ Quiz/ Assignment/ Presentations		Lab Work/ WPR	Attendance/ Assignment/ Viva/Lab Manual								
1	MGTDCMBA159T	DC	Fundamentals of Human Resource Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
2	MGTDCMBA160T	DC	Introduction to Financial Accounting	60	20	20	-	-	-	100	3	-	-	-	-	3	3
3	MGTDCMBA161T	DC	Quantitative Techniques	60	20	20	-	-	-	100	3	-	-	-	-	3	3
4	MGTDCMBA162T	DC	Foundations of Marketing Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
5	MGTDCMBA163T	DC	AI in Business Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
6	MGTDCMBA164T	DC	Corporate Ready-I	60	20	20	-	-	-	100	3	-	-	-	-	3	3
7	To be selected from the list #01	DE	Departmental Elective-I	60	20	20	-	-	-	100	3	-	-	-	-	3	3
8	MGTDSMBA166N	DSEEC	Reasoning & Aptitude	-	-	-	-	20	30	50	-	-	-	-	4	2	-
9	MGTDSMBA167N	DSEEC	Capstone Project – I	-	-	-	-	20	30	50	-	-	-	-	4	2	-
10	MGTDSMGM045N	DSEEC	Analytical Skills & Personal Skills	-	-	-	-	20	30	50	-	-	-	-	4	2	-
TOTAL				420	140	140	-	60	90	850	21	-	-	-	12	27	21

01- List of Departmental Elective: I

Departmental Elective -I		
S. No.	Subject Code	Subject Name
1	MGTDEMBA165T	Economics for Managers
2	MGTDEMBA210T	Sustainable Business Practices



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Semester: II

Admission Batch: 2025-27

Subject-wise: Distribution of Marks and corresponding Credits

S. N o.	Subject Code	Category	Subject Title	Maximum Marks Allotted											Credits	Credit Hours	
				Theory(100Marks)			Practical/Studio(50Marks)			Total Marks	Hours/Week						
				End Sem. Exam (ESE)	Continuous Internal Evaluation (CIE)		End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation (CIE)			L	T	P	SM			NTCC
					Mid Sem Test (MST)	Attendance/ Quiz/ Assignment/ Presentations		Lab Work/ WPR	Attendance/ Assignment/ Viva/Lab Manual								
1	MGTDCMBA168T	DC	Operations Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
2	MGTDCMBA169T	DC	Business Models	60	20	20	-	-	-	100	3	-	-	-	-	3	3
3	MGTDCMBA170T	DC	Fundamentals of Sales and Distribution	60	20	20	-	-	-	100	3	-	-	-	-	3	3
4	MGTDCMBA171T	DC	Corporate Finance	60	20	20	-	-	-	100	3	-	-	-	-	3	3
5	MGTDCMBA172T	DC	Technology & Analytics in HR	60	20	20	-	-	-	100	3	-	-	-	-	3	3
6	MGTDCMBA173T	DC	Corporate Ready-II	60	20	20	-	-	-	100	3	-	-	-	-	3	3
7	To be selected from the list 02	DE	Departmental Elective-II	60	20	20	-	-	-	100	3	-	-	-	-	3	3
8	MGTDSMBA176N	DSEEC	Capstone Project – II	-	-	-	-	20	30	50	-	-	-	-	4	2	-
9	MGTDPMBA177N	DAP	Summer Internship	-	-	-	-	20	30	50	-	-	-	-	4	2	-
10	MGTDSMGM048N	DSEEC	Qualitative and Quantitative Aptitude	-	-	-	-	20	30	50	-	-	-	-	4	2	-
TOTAL				420	140	140	-	60	90	850	21	-	-	-	12	27	21

02- List of Departmental Elective: II

Departmental Elective -II		
S. No.	Subject Code	Subject Name
1	MGTDEMBA174T	Business Data Visualization
2	MGTDEMBA211T	Design Thinking



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Program Code: MBA (BA)

Semester: III

Admission Batch: 2025-27

Subject wise Distribution of Marks and corresponding Credits

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted												Credits	Credits Hours
				Theory(100 Marks)			Practical/Studio(50 Marks)			Total Marks	Hours/Week						
				End Sem. Exam (ESE)	Continuous Internal Evaluation (CIE)		End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation (CIE)			L	T	P	SM	NTCC		
					Mid Sem Test (MST)	Attendance/ Quiz/ Assignment/ Presentations		Lab Work/ WPR	Attendance/ Assignment/ Viva/ Lab Manual								
1	MGTDCMBA205T	DC	Legal Aspects of Business	60	20	20	-	-	-	100	3	-	-	-	-	3	3
2	MGTDCMBA179T	DC	Corporate Ready - III	60	20	20	-	-	-	100	3	-	-	-	-	3	3
			SPECIALISATION 1														
3	To be selected from the List 3	DE	Subject 1	60	20	20	-	-	-	100	3	-	-	-	-	3	3
4	To be selected from the List 3	DE	Subject 2	60	20	20	-	-	-	100	3	-	-	-	-	3	3
5	To be selected from the List 3	DE	Subject 3	60	20	20	-	-	-	100	3	-	-	-	-	3	3
			SPECIALISATION 2														
6	To be selected from the List 3	DE	Subject 1	60	20	20	-	-	-	100	3	-	-	-	-	3	3
7	To be selected from the List 3	DE	Subject 2	60	20	20	-	-	-	100	3	-	-	-	-	3	3
8	To be selected from the List 3	DE	Subject 3	60	20	20	-	-	-	100	3	-	-	-	-	3	3
9	MGTDMSBA181N	DSEEC	Capstone Project III	-	-	-	-	30	20	50	-	-	-	-	4	2	-
10	MGTDSMGM051N	DSEEC	General Business Awareness & GD Skills	-	-	-	-	20	30	50	-	-	-	-	4	2	-
TOTAL				480	160	160	-	50	50	900	24	-	-	-	8	28	24

SPECIALISATION LIST 3

SPECIALISATION	FINANCE	OPERATIONS MANAGEMENT	IT, ANALYTICS& Research	MARKETING MANAGEMENT	HUMANRESOURCE MANAGEMENT
	MGTDEMBA206T	MGTDEMBA185T	MGTDEMBA188T	MGTDEMBA191T	MGTDEMBA194T
Subject1	Capital Market and Securities Analysis	Business Operations & Research	Business Data Analytics-I	Introduction to Brand and Sales Management	Organizational Development & Employee Life Cycle
	MGTDEMBA207T	MGTDEMBA186T	MGTDEMBA189T	MGTDEMBA192T	MGTDEMBA195T
Subject2	Banking Financial Product and Taxation	Management of Logistics & Supply Chain	Business Data Analytics-II	Website Planning SEO	Training & Development of Employee
	MGTDEMBA208T	MGTDEMBA187T	MGTDEMBA190T	MGTDEMBA193T	MGTDEMBA196T
Subject3	Financial Operations	Introduction to Project Management	Research Methodology	Foundations of Marketing Analytics	Recruitment & Talent Acquisition



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Semester: IV

Admission Batch: 2025-27

Subject wise Distribution of Marks and corresponding Credits

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted												Credits	Credits Hours
				Theory (100 Marks)			Practical/Studio (50 Marks)			Total Marks	Hours/Week						
				End Sem. Exam (ESE)	Continuous Internal Evaluation (CIE)		End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation (CIE)			L	T	P	SM	NTCC		
					Mid Sem Test (MST)	Attendance/ Quiz/ Assignment/ Presentations		Lab Work/ WPR	Attendance/ Assignment/ Viva/Lab Manual								
1	MGTDEMBA197T	DE	Corporate Ready –IV	60	20	20	-	-	-	100	3	-	-	-	-	3	3
2	MGTDEMBA198T	DE	Tools for Business Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
SPECIALISATION 1																	
3	To be selected from the List 4	DE	Subject 1	60	20	20	-	-	-	100	3	-	-	-	-	3	3
SPECIALISATION 2																	
4	To be selected from the List 4	DE	Subject 2	60	20	20	-	-	-	100	3	-	-	-	-	3	3
5	MGTDPMBA204N	DAP	On the Job Training Project	-	-	-		40	60	100	-	-	-	-	40	20	-
TOTAL				240	80	80	-	40	60	500	12	-	-	-	40	32	12

SPECIALISATION LIST 4

SPECIALISATION	MARKETING MANAGEMENT	HUMAN RESCOURCE MANAGEMENT	FINANCE	IT, ANALYTICS & RESEARCH	OPERATIONS MANAGEMENT
	MGTDEMBA199T	MGTDEMBA200T	MGTDEMBA209T	MGTDEMBA202T	MGTDEMBA203T
Subject1	Integrated Marketing Communication	Advance HR Analytics & Operations	Financial Derivatives and Advanced Analysis	Advanced Business and Market Analytics	Advanced Operations Analytics