

AWARD & RECOGNITION

- Best Startup Ideas: **Rs. 1,00,000** and Certificate
- Best women-led innovative idea:
First Prize - **Rs. 15000**
Second Prize - **Rs. 10000**
Third Prize - **Rs. 5000**
- Most sustainable and scalable ideas:
First Prize - **Rs. 15000**
Second Prize - **Rs. 10000**
Third Prize - **Rs. 5000**
- Best Idea for Social Impact:
First Prize - **Rs. 15000**
Second Prize - **Rs. 10000**
Third Prize - **Rs. 5000**



CONTACT US

SAGE Startup Spark 2026 Organizing Committee
SAGE University, Indore
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Scan for
Registrations



2026

STARTUP SPARK 2.0

19th & 20th June 2026

National Startup
Conclave & Innovation Expo

India's Biggest Showcase
of Innovation
Campus to Corporates @2047
Where Young Minds Build
the Future of Bharat

SAGE
STARTUP
SPARK #



HIGHLIGHTS OF THE MAIDEN EDITION OF SAGE STARTUP SPARK

The inaugural edition of SAGE Startup Spark Idea Expo was nothing short of spectacular, marking a defining milestone in the journey of innovation and entrepreneurship. Hosted in 2024 at SAGE University Indore, the conclave brought together the brightest minds, ignited groundbreaking ideas, and fostered transformative collaborations at an unprecedented scale.

SAGE's Historic Call to Innovators A platform where ideas met opportunity and ambition found direction.



Message from Honorable Chancellor

Startup Fever is sweeping across industries, reshaping how new products are conceived and launched. In this era of rapid technological advancements, the role of education is more crucial than ever. As an avid enthusiast of entrepreneurship, I am thrilled to be part of SAGE University, Indore, where we are dedicated to fostering startup culture and entrepreneurship. At SAGE University, Indore, our vision is to create a dynamic educational ecosystem that brings entrepreneurs together, maximizing the potential of innovations and extending their benefits to a wider audience.

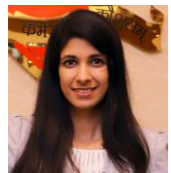
Er. Sanjeev Agrawal
Hon'ble Chairman & Chancellor,
The SAGE Group



Message from Chairperson Madam

Innovation today is not just an advantage—it is a necessity. At SAGE University Indore, we strive to cultivate a mindset that embraces change, encourages experimentation, and builds future-ready leaders. By integrating academic excellence with practical exposure, mentorship, and industry collaboration, we ensure that our students are well-equipped to navigate the evolving entrepreneurial landscape. Startup Spark stands as a testament to our vision of creating a vibrant platform where ideas evolve into impactful enterprises.

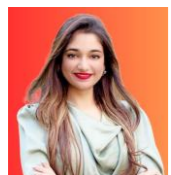
Ms. Kiran Agrawal
Chairperson
The SAGE Group



Message from Managing Director

The startup revolution is redefining the way ideas are envisioned, built, and brought to life. In this dynamic era of technological transformation, educational institutions must go beyond traditional learning to become enablers of innovation and entrepreneurship. At SAGE University Indore, we are committed to nurturing a progressive ecosystem where ideas are empowered, innovators are supported, and entrepreneurship thrives. Through initiatives like Startup Spark, we aim to create a platform that connects visionaries, fuels innovation, and drives impactful change for society at large.

Ms. Shivani Agrawal
Managing Director,
The SAGE Group



Message from Managing Director

At SAGE University, Indore, students have the privilege of learning from the best minds in academia and industry. They're not just encouraged to think outside the box; they're empowered to create new ideas and tackle challenges head-on. Through a vibrant culture of entrepreneurship and startup events, we ensure that no opportunity for growth goes untapped. Join us and become part of a legacy of excellence at SAGE University, Indore. Together, let's shape a brighter tomorrow.

Ms. Sakshi Bansal
Managing Director,
The SAGE Group



Message from Pro Chancellor

At SAGE University Indore, we believe that true education lies in empowering individuals to think creatively and act decisively. Our students are encouraged to explore possibilities, challenge conventions, and transform ideas into meaningful ventures. Through a strong focus on innovation, industry integration, and entrepreneurial exposure, we provide an environment where aspirations take shape and potential is realized. Platforms like Startup Spark reflect our commitment to fostering a culture where every idea finds direction and every dream finds opportunity.

Dr. Prashant Jain
Pro Chancellor
SAGE University, Indore-Bhopal



"Winner Felicitated by MD Sakshi Bansal with Prize Money!"



Ms. Veenita Singh
CEO, Sugar Cosmetics



Trishneet Arora
CEO, TAC Security



Dr. Madan K. Srinivasan
Founder, Wise Work



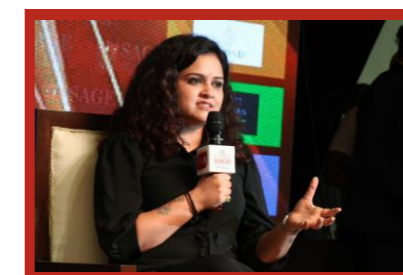
Anubhav Dubey
Founder, CSB



Nipun Agrawal
Director, Path India Ltd.



Rahul Bhargav
Founder, Shekunj



Aditi Chaurasia
Co-founder, Super sourcing



Panel Discussion

Grand Showcase of Innovation

Over 100+ exhibitors from across the nation came together, bringing SAGE's vibrant entrepreneurial ecosystem to life.

Thought-Provoking Conversations

With 25+ distinguished speakers, the event sparked powerful dialogues, sharing insights that continue to shape startup journeys.

Engaging Key Stakeholders – The Pulse of Innovation

More than 2000+ business visitors transformed the expo into a dynamic hub of ideas, connections, collaboration, and networking.

Relive the magic—and get ready for a bigger and bolder edition this year.

Announcing the 2nd edition of SAGE Startup Spark 2.0

SAGE Startup Spark 2026 – National Startup Conclave & Innovation Expo is a flagship innovation and entrepreneurship event organized by SAGE University, Indore. The conclave brings together startups, investors, entrepreneurs, incubation centres, industry leaders, policymakers, and academic institutions. The event provides a national platform for innovation, collaboration, investment, and startup growth.

EVENT DETAILS

The two-day event will witness the successful selection of startup ideas, which will be further screened for seed funding, scale-up funding, mentor connect, and onboarding to incubation centres for incubation.

- **Screening of Ideas:** A dedicated panel of experts (screening committee) from corporates, incubation centres, and some successful startups will shortlist the best 100 ideas for pitching during the conclave.
- **Shortlisting for Conclave Pitching:** The selected 100 startups will pitch to the panel on the first day of the conclave i.e. on June 19th, 2026 through presentations. Out of these, the top 30 will be selected for the Final Pitching Round on June 20th, to be held before a panel of heads of incubation centres, mentors, investors, and Venture Capitalists (Vcs).
- **Incubation Opportunity with SAGE Incubation & Acceleration Centre:** Each startup that is a part of this will be an incubatee of SAGE Incubation & Acceleration Centre. Whoever is willing to take up physical space for an office, it is readily available at the SAGE Incubation & Acceleration Centre premises. Partner incubation centres can also opt to co-incubate as per the choice of the startup and respective incubation centre.

What you will Gain ?

1. **Build Powerful Connections** Engage directly with incubators, investors, industry leaders, and policy experts—opening doors to meaningful collaborations and long-term growth opportunities.
2. **Turn Ideas into Impact** Gain the platform and inspiration to transform your ideas into innovative, real-world solutions with the potential to create lasting impact.
3. **Access Funding Opportunities** Showcase your startup to angel investors, venture capitalists, and strategic partners, unlocking opportunities for funding and business expansion.
4. **Learn from the Best** Enhance your knowledge through expert-led sessions, workshops, and panel discussions—gaining insights from successful entrepreneurs and industry leaders.
5. **Accelerate Your Startup Journey** Benefit from incubation, mentorship, and accelerator support through the SAGE Incubation & Acceleration Centre and its partner network, helping you scale faster and smarter.



What's waiting for you at SAGE Startup Spark 2.0

- * **Conference:** Curated thematic sessions featuring keynote addresses, panel discussions, and interactive dialogues—exploring trends, challenges, and opportunities shaping the startup ecosystem.
- * **Innovation Expo:** A dynamic showcase where startups, innovators, and organizations present cutting-edge ideas, products, and solutions—bringing innovation to life.
- * **Investor Connect:** An exclusive platform to pitch your ideas directly to leading investors and unlock opportunities for funding and growth.
- * **Innovation Challenge:** A high-impact competition designed to recognize and reward breakthrough ideas solving real-world challenges.
- * **Networking Opportunities:** Connect with industry leaders, policymakers, mentors, and fellow entrepreneurs—building collaborations that matter.
- * **Pitching Arena:** Present your startup to a panel of investors and experts, gaining visibility, feedback, and growth opportunities.

EVENT HIGHLIGHTS

- Startup Pitch Competitions
- Startup Expo & Innovation Showcase
- Keynote Sessions by Industry Leaders
- Investor & Mentor Connect
- Panel Discussions
- Incubation Opportunities
- Networking Sessions

EXPECTED PARTICIPATION

- 100+ Startup Pitch Participants
- 50+ Startup Expo Exhibitors
- 25+ Industry Speakers
- 15+ Investors & Venture Capital Firms
- 2000+ Participants
- 50+ Academic Institutions



SPONSORSHIP CATEGORIES

Title Sponsor
₹8,00,000

Platinum Sponsor
₹5,00,000

Gold Sponsor
₹3,00,000

Silver Sponsor
₹1,00,000

Associate Sponsor
₹50,000

WHY SPONSOR THIS EVENT

- Brand Visibility across event promotions and media
- Access to innovative startups and emerging technologies
- Engagement with entrepreneurial talent
- Corporate Social Responsibility (CSR) impact
- Networking with investors, founders, and policymakers



SPONSOR BENEFITS STRUCTURE

1. CORE SPONSORSHIP BENEFITS (DURING EVENT)

Benefits	Title Sponsor (800000)	Platinum Sponsor (500000)	Gold Sponsor (300000)	Silver Sponsor (100000)	Associate Sponsor (50000)	Bronze Sponsor (25000)
Event Naming Rights	✓	—	—	—	—	—
Logo on Main Stage Backdrop	✓	✓	✓	—	—	—
Speaking Opportunity	Keynote	Panel	—	—	—	—
Startup Expo Booth	2	1	1	—	—	—
Stage Branding	Premium	High	Medium	Basic	—	—
Branding on delegate kits	✓	✓	✓	—	—	—
Branding on Event Standees & Banners	✓	✓	✓	✓	✓	✓
Felicitation during Award Ceremony	✓	✓	✓	—	—	—
Networking Access with Startups & Investors	✓	✓	✓	—	—	—
Complimentary delegate passes	10	8	6	4	2	1

2. PRE-EVENT BRANDING BENEFITS

Benefits	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Associate Sponsor	Bronze Sponsor
Logo on Event Website	✓	✓	✓	✓	✓	✓
Logo on Event Brochure & Promotional Material	✓	✓	✓	✓	✓	—
Social Media Campaign Promotion	✓	✓	✓	—	—	—
Email Marketing Promotion	✓	✓	✓	—	—	—
Radio Jingle Promotion	Premium Mention	Mention	Mention	—	—	—
Podcast Promotion (Startup Podcast Series)	Featured Episode	Guest Feature	Brand Mention	—	—	—
Sponcer Logo in Press Releases	✓	✓	✓	—	—	—
Event Registration Page Branding	✓	✓	—	—	—	—

3. POST-EVENT BRANDING BENEFITS

Benefits	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Associate Sponsor	Bronze Sponsor
Sponsor Mention in event report	✓	✓	✓	✓	✓	✓
Logo in Event Photo Gallery	✓	✓	✓	—	—	—
Mention in post event media coverage	✓	✓	✓	—	—	—
Podcast Fearture with Startup Leaders	✓	✓	—	—	—	—
Social Media Post Event Promotion	✓	✓	✓	—	—	—
Certificate of Sponsorship Recognition	✓	✓	✓	✓	✓	✓

Be a part of Startup Spark 2.0-a life-changing experience where ideas turn into impact.
A platform where ideas met opportunity and ambition found direction.